



SPONSOR CONTRACT FOR PAWS IN THE PARK 2024 AT SUMMIT PARK

Business Name: _____

Main Contact at Business: _____ **Phone:** _____

E-Mail: _____

Address of Business: _____

This agreement is executed between _____ (herein after referred to as Paws in the Park Sponsor) and United Pet Fund (herein after referred to as UPF).

Date: **Saturday, September 28, 2024**

Time: **11:00 AM - 3:00 PM** (Set-up for booths from 8:30 AM - 10:30 AM on the morning of 9.28.24 (more info to follow) – must stay for the entire event.

Location: Blue Ash Summit Park, Blue Ash, OH 45242

SPONSORSHIP LEVEL: _____ (see details on back of page for levels)

SPONSORSHIP FEE FOR LEVEL CHOSEN: _____

You will provide:

- If needed, a Sponsor tent/table staffed with at least 2 employees or volunteers.
- Weights on each corner of tent legs (each weighing at least 20 lbs).
- Chairs for your table/tent, as well as table (all must fit in a 10' x 10' space). Electrical outlets may be available on a first come, first serve basis.
- High definition logo for your business that UPF can use in publications, in addition to links for your social media and website.
- A spokesperson for your business if asked to be in a UPF promotional video.
- Materials for the public at your booth that represent what your business is about; we recommend that you also have giveaway items, as well as a possible drawing for a prize(s) that the public can sign up for.
- Payment for your sponsorship due by **August 15, 2024**. UPF will provide an invoice.

UPF will provide:

- All promised levels of promotion and sponsorship signage for your level as described on back of page.
- Volunteers to help you get your booth materials to your dedicated location on the morning of the event.
- Prime spots for booths, depending on level of sponsorship.
- Social media blast featuring your company's logo and level of sponsorship at least 3 weeks minimum prior to the event itself.

Sponsor Representative & Title: _____ **Date:** _____

UPF Representative: Zeke Zekoff, DVM (President) _____ **Date:** _____

SEND FINAL SIGNED CONTRACT TO PAWSINTHEPARK@UNITEDPETFUND.ORG OR TO UPF, 11336 TAMARCO DR., BLUE ASH, OH 45242

Paws in the Park will accept Sponsors until **July 15, 2024**. Invoicing will be sent out after **July 15, 2024**. Payment for your sponsorship is due **August 15, 2024**.

PRESENTING SPONSOR \$10,000 (only 1 available for 2024)

- Naming rights for Paws in the Park 2024 (presented by... your business name).
- Kicks off with an official press release and a social media announcement of our partnership and your support of local shelters and animals in need.
- Prominent signage on the event promotional banner (hung at the Glendale-Milford Rd./Reed Hartman intersection 4-6 weeks prior to the event).
- Logo inclusion in all promotional materials, press releases, and digital advertisements.
- Logo inclusion on UPF's website home page and featured on the event Sponsor page. Your logo may be set up to link to your website or social media, whichever you choose.
- Featured recognition in a minimum of one UPF e-newsletter blast and blog.
- Prime sponsor booth space.
- Optional brief speaking opportunity at the event and media interaction (if available).
- First right of refusal for naming rights of Paws in the Park 2025.

BEST IN SHOW \$5,000 (4 available for 2024)

- Prominent signage on the event promotional banner (hung at the Glendale-Milford Rd./Reed Hartman intersection 4-6 weeks prior to the event).
- Logo inclusion in all promotional materials, press releases, and digital advertisements.
- Logo inclusion on UPF's website home page and featured on the event Sponsor page. Your logo may be set up to link to your website or social media, whichever you choose.
- Featured recognition in a minimum of one UPF e-newsletter blast and blog.
- Opportunity to have a prime sponsor booth at the event.
- Optional brief speaking opportunity at the event and media interaction (if available).

PACK LEADERS \$2,500 (4 available for 2024)

- Logo inclusion in all promotional materials, press releases, and digital advertisements.
- Logo inclusion on UPF's website home page and featured on the event Sponsor page. Your logo may be set up to link to your website or social media, whichever you choose.
- Listed as Pack Leader at 4-Hour Lucky Dog Luring Coursing Entertainment Event (2 courses).
- Featured recognition in a minimum of one UPF e-newsletter blast and blog.
- Opportunity to have a sponsor booth at the event.

PAWSITIVE PARTNERS \$1,250 (8 available for 2024)

- Logo inclusion in all promotional materials, press releases, and digital advertisements.
- Logo inclusion on UPF's website home page and featured on the event Sponsor page. Your logo may be set up to link to your website or social media, whichever you choose.
- Featured recognition in a minimum of one UPF e-newsletter blast and blog.
- Opportunity to have a sponsor booth at the event.
- Mile barker sign for each Pawsitive Partner with the opportunity to include a QR code.

ACTIVITY SPONSOR \$500 (8 available for 2024)

- Logo inclusion in all promotional materials, press releases, and digital advertisements.
- Logo inclusion on UPF's website home page and featured on the event Sponsor page. Your logo may be set up to link to your website or social media, whichever you choose.
- Featured recognition in a minimum of one UPF e-newsletter blast and blog.

ACTIVITY OPPORTUNITIES AVAILABLE: K9 Fun Zone, Talent Contest, Food Truck Stations, Costume Contest, P.I.P. Sign Photo-Op Area, Dog Rescue/Shelter Area, Pawtitures (Caricature Artists), Face Painting

MILE BARKERS \$250 (20 available for 2024)

Mile Barker sponsor signs will be placed at regular intervals around the perimeter of the park.

- Logo inclusion in all promotional materials, press releases, and digital advertisements.
- Logo inclusion on UPF's website home page and featured on the event Sponsor page. Your logo may be set up to link to your website or social media, whichever you choose. QR codes can be included.
- Featured recognition in a minimum of one UPF e-newsletter blast and blog.