



SPONSOR CONTRACT FOR PAWS IN THE PARK at SUMMIT PARK

Business Name: _____

Main Contact at Business: _____ **Phone:** _____

E-mail: _____

Address of Business: _____

This agreement is executed between _____ (herein after referred to as Paws in the Park Sponsor) and United Pet Fund (herein after referred to as UPF)

Date: **Saturday, September 23, 2023**

Time: **11:00 AM – 3:00 PM** (Set-up for booths from 8:30 AM – 10:30 AM on the morning of 9.23.23 (more info to follow) – must stay for entire event.

Venue: Blue Ash’s Summit Park, Blue Ash, OH 45242

SPONSORSHIP LEVEL: _____ (see details on back of page for levels)

SPONSORSHIP FEE FOR LEVEL CHOSEN: _____

You will provide:

- If needed, a Sponsor Tent/Table staffed with at least 2 employees or volunteers
- Weights on each corner of tent leg....each weighing at least 20 lbs.
- Chairs for your table/tent, as well as table....all must fit in a 10’ x 10’ space; electrical outlet may be available, but may be on first come, first served basis
- High Definition Logo for your Business that UPF can use in publications (+Link for website/Social Media)
- Payment for your Sponsorship by **August 15, 2023**, at the latest...you will receive invoice for this.
- A spokesperson for your Business if asked to be on UPF Promotional Video
- Materials for the public at your Booth that represent what your business is about. We recommend that you also have GIVE-A-WAYS, as well as possible DRAWING for prize that public can sign up for.

UPF will provide:

- All promised levels of promotion and sponsorship signage as described for your level on back of page.
- Volunteers to help you get your materials for your booth to location morning of event.
- Prime spots for Booths...depending on level of sponsorship.
- Social media blast featuring your company’s logo and level of sponsorship at least 3 weeks minimum prior to event itself.

Sponsor Representative & Title: _____ **Date:** _____

UPF Representative: Zeke Zekoff, DVM (President): _____ **Date:** _____

SEND FINAL SIGNED CONTRACT TO: pawsinthepark@unitedpetfund.org, or **UPF, 11336 Tamarco Dr., Blue Ash, OH 45242**

BEST IN SHOW Presenting Sponsor \$10,000 (presenting sponsor still available for 2023 event)

- **Naming rights for Paws in the Park 2023** (presented by...your business name).
- Kicks things off with an official press release and a social media announcement of our partnership and your support of local shelters and animals in need.
- Prominent signage on event promotional banner (hung at the Glendale-Milford Rd./ Reed Hartman Intersection 4-6 weeks prior to the event).
- Logo inclusion in all promotional materials, press releases and digital advertisements.
- Your logo included on our website home page and featured on the event Sponsor page. Your logo may be set up to link to your website or social media—whichever you choose.
- Featured recognition in a minimum of one UPF e-newsletter blast and blog.
- Opportunity to have a Sponsor booth at event - Best Location
- Optional brief speaking opportunity at the event and media interaction if available.*
- First right of refusal for naming rights of 2024 Paws in the Park.

PACK LEADERS \$5,000 (4 available for 2023)

- Prominent signage on event promotional banner (hung at the Glendale-Milford Rd. /Reed Hartman Hwy. Intersection 4-6 weeks prior to the event).
- Logo inclusion in all promotional materials, press releases and digital advertisements.
- Your logo included on our website home page and featured on the event Sponsor page. Your logo may be set up to link to your website or social media—whichever you choose.
- Featured recognition in a minimum of one UPF e-newsletter blast and blog.
- Opportunity to have a Sponsor booth (prominent location) at event at N/C.
- **Listed as Pack Leader at 4-Hour Lucky Dog Lure Coursing Entertainment Event..prominent logo display**

PAWSITIVE PARTNERS \$2,500 (6 available for 2023)

- Prominent signage on event promotional banner (hung at the Glendale-Milford Rd. / Reed Hartman Hwy. Intersection 4-6 weeks prior to the event).
- Logo inclusion in all promotional materials, press releases and digital advertisements.
- Your logo included on our website home page and featured on the event Sponsor page. Your logo may be set up to link to your website or social media—whichever you choose.
- Featured recognition in a minimum of one UPF newsletter blast and blog & Vendor Booth at N/C

ACTIVITY SPONSOR \$1,000 (6 available for 2023)

- Logo inclusion in all promotional materials, press releases and digital advertisements.
- Your logo included on our website home page and featured on the event Sponsor page. Your logo may be set up to link to your website or social media—whichever you choose.
- Featured recognition in a minimum of one UPF e-newsletter blast and blog.

ACTIVITY OPPORTUNITIES AVAILABLE •B.A.P.D. Working Dog Demo; •Agility Course; •Food Truck Stations; • P.I.P. Sign Photo-Op Area; •Dog Rescue/Shelter Area; •Pawticles (Caricature Artists)

MILE BARKERS \$500 (10 available for 2023 event) (Mile barker sponsor signs will be placed at every tenth of a mile in our mile-long dog walk.)

- Your logo printed on a mile marker sign.
- Your logo included on our website home page and featured on the event Sponsor page. Your logo may be set up to link to your website or social media—whichever you choose.
- Featured recognition in a minimum of one UPF e-newsletter blast and blog.